

PRESS RELEASE



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RICOH'S PRODUCTION PRINTING BUSINESS GROUP PRODUCTS RECEIVE 2009 EDITOR'S CHOICE AWARD FROM BETTER BUYS FOR BUSINESS

*Awards Program Recognizes Ricoh Pro 906EX, Pro1106EX, Pro 1356EX and Pro C900
Family Models Based on Superior Performance and Innovative Features*

West Caldwell, NJ, May 18, 2009 – The Production Printing Business Group (PPBG) of Ricoh Americas Corporation announced today several of its premier products, including the Ricoh Pro 906EX, Pro 1106EX, Pro 1356EX and Pro C900 and C900S, were granted an Editor's Choice award in the not-yet-released 2009 High-Volume Printer & Digital Duplicator's Guide. Announced only once a year, the Editor's Choice Award is given by expert testing staff to only those models that serve as benchmarks of high quality, exceptional performance and real value. Hundreds of models from all major manufacturers are evaluated, but typically only one of two from each category receives an award.

Ricoh Pro C900 / Pro C900S

Introduced within the last year, both the Pro C900 and Pro C900s are Ricoh's entries into the high-end color production printing market. The key difference between the two products is the RICOH Pro C900s offers printing, scanning, and copying functionality allowing customers to complete a wide range of applications within one encompassing system. Both products deliver maximum productivity for immediate turnaround time, while also offering time- and money-saving scanning, copying and document storage

solutions. Customers are able to save valuable production time by scanning hardcopy originals directly into any TWAIN-compliant desktop application such as Adobe Photoshop. An EFI Fiery print controller is standard on both machines, as well as 2GC of memory and 500GB hard disk drive. Estimated at handling between 50,000 and 400,000 pages per month, the Pro C900 and C900s serve as Ricoh's platform high-end production printing products.

Ricoh Pro 906EX / Pro 1106EX / Pro 1356EX

Ricoh introduced this line of production printers to gain a competitive advantage in the growing area of high-speed black-and-white printing. Differentiated by speed and price, these three models all offer high productivity at a lower price than many competitors. Equipped with scanner and copier features, they also offer security functions such as user authentication. Additional standard features include Web-based administration tools and a large color touchscreen, increasing ease of use for the customer. Each machine also comes with dual 160GB hard drives and with 256MB of memory (which is expandable to 512MB of memory), Ethernet and USB connectivity. These fast, well-equipped machines are based on solid technology with strong paper handling and a variety of user-friendly options, making them viable competitors to comparable high-speed models.

“To have several products named as a Better Buys Editor's Choice this year is a tremendous honor for Ricoh and our Production Printing Business Group,” said Carl Joachim, vice president of Marketing, PPBG, Ricoh Americas Corporation. “We've made significant strides to bring high-quality, yet affordable, production printing products to the marketplace and will continue to introduce products that benefit our customers in both ease of use and price.”

Ricoh's Production Printing Business Group continues to expand its color production strategy and focus on technology trends and pain points facing the industry. PPBG is dedicated to bringing innovative products to the marketplace, offering the best return for its customers and end-users.

Better Buys for Business employs an experienced team of office equipment analysts and experts who together provide objective product reviews to help inform buying decisions about all types of office equipment. Its research is grounded in real-world performance testing of equipment, and every recommendation in every guide is backed by more than 15 years of experience in equipment research and analysis.

About Better Buys for Business

Better Buys for Business is the leading independent buyer's guide to office equipment. Its mission is to help buyers of copiers, printers, fax machines, scanners, and duplicators make smarter purchasing decisions.

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About Ricoh's Production Printing Business Group

The Production Printing Business Group (PPBG) of Ricoh Americas Corporation is dedicated to delivering state-of-the-art, high-speed production systems that provide efficient document workflows with high-volume production printing and finishing. Incorporating superior engineering, service, reliable technology, and extensive software and finishing options, PPBG helps production centers to cost-effectively modernize and streamline their operations to meet today's rapid turnaround and high-quality demands.

Ricoh Americas Corporation, headquartered in West Caldwell, N.J., is a subsidiary of Ricoh Company Ltd., the 73-year-old leading supplier of office automation equipment and electronics, with fiscal year 2008 sales in excess of \$20 billion.

Information about Ricoh's Production Printing Business Group can be accessed on the World Wide Web at www.ricoh-usa.com/ppbg/.

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